

# STARTUP GUIDE LUXEMBOURG

## Startup Guide Returns to Luxembourg for Second Edition: Nominations Open

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In 2018, Startup Guide Luxembourg was released to great success. Two years on, the Luxembourg ecosystem has developed and grown, so it's time for a second edition. **Startup Guide Luxembourg vol. 2 will be packed with fresh information, including inspiring local case studies, practical tips for starting up and exclusive expert insights.**

Luxembourg is a quickly expanding multicultural hub for entrepreneurs and startups. Nearly 50 percent of the country's residents come from abroad, making it an appealing destination for expat entrepreneurs. Luxembourg continues to be a world leader in economic competitiveness, and the new volume will explore both how the country has grown and what the future holds in terms of its entrepreneurial growth.

Startup Guide founder and CEO Sissel Hansen believes it's the perfect time to create a second edition. "We've seen amazing developments in the Luxembourg ecosystem since we launched the first edition, including interest from outside the country. There's a big demand from our readers to learn about Luxembourg," says Sissel. "We see huge potential for Luxembourg to become a startup hotspot at the heart of Europe. We can't wait to show the latest developments in its great startup scene."

To ensure current and reliable content, Startup Guide has again partnered with the **Chamber of Commerce Luxembourg**. "The Luxembourg Chamber of Commerce is thrilled to see the next edition of Startup Guide returning to the Grand Duchy," says Carlo Thelen, the Chamber of Commerce's CEO and general director. "Following the success of the 2018 edition at the time of the launch of the House of Startups – our innovation hub showcasing the local ecosystem and host to several incubators – the Luxembourg Chamber of Commerce Group is continuing efforts to foster Luxembourg's place on the startup map.

"This next edition of the guidebook promises to once again be a perfect tool to help entrepreneurs. One of our key priorities is to actively promote entrepreneurial spirit and the creation and development of business through our houses, the House of Startups, the House of Entrepreneurship and the House of Training. We are pleased to be able to partner with Startup Guide to enhance our service offers here in Luxembourg."

Community members are encouraged to nominate startups, founders, programs, coworking spaces, universities and investors for inclusion through the [online form](#), which closes on **September 14, 2020**. The book is set to be released in **Spring 2021**.



### ABOUT STARTUP GUIDE:

**Startup Guide** was founded in 2014, when founder and CEO Sissel Hansen moved from Copenhagen to Berlin to start a business and discovered that it was difficult to find useful information about the process. After being rejected by multiple investors, she bootstrapped the project and launched *Startup Guide Berlin* in 2014 – it sold out in less than 48 hours and is now on its fourth volume. In the years since, it has created guides to more than 40 cities and regions across Europe, Africa, North America, Asia and the Middle East. In autumn 2018, the company launched a media website, [startupguide.com](#), to explore different types of content and reach a wider audience. Startup Guide's offices are in Lisbon and Copenhagen.

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